

# Eastwood Elementary Summer Reading Ideas



## Public Library Summer Reading Programs



On June 1, **Salt Lake County Library** kicks off their summer reading program at Wheeler Farm. The theme for the summer is "*Be Creative at Your Library*". The Summer Reading Club is for ALL ages – you, baby brothers and sisters, teens, mom and dad, grandma and grandpa. You can even count reading aloud to other family members.

Sign up at your local Salt Lake County Library and have fun reading this summer (June-August).

Keep track of your reading by coloring the paint pots on the reading chart. Complete the

reading challenge and receive a free book in August. Forms are available at your local library.

Get your record stamped and receive prizes each month when you visit a library. (June, July, and August)

Have a look at all the fun free programs at various libraries this summer by looking for the posters and fliers at your library and checking the online calendar at [www.slcolibrary.org](http://www.slcolibrary.org) under the Library Events and Programs blue tab and at [www.saltlakesummerreading.com](http://www.saltlakesummerreading.com) (coming soon).

**Salt Lake City Public Library's** summer reading club theme is "Superheroes Powered by Books!" The program also includes a reading chart with prizes awarded along the way and an award party in August. Visit [saltlake-summerreading.com](http://saltlake-summerreading.com) for more information.



## Other Programs



**Utah State Fair** Read and Win Program offers a gate entry pass to the 2009 Utah State Fair when you read ten books and have a parent sign your form (it needs to be post-marked by July 23rd). You can print the form from [www.utahstatefair.com](http://www.utahstatefair.com), General information, general information,

**Just For Kids.** Select "[click here](#)", then **Read and Win**. Select the link that takes you to the rules and form.

The **Governor's Office** is providing a reading and activity calendar to encourage you to read 20 minutes a day. A coupon from McDonald's is an incentive for meeting the "Governor's

Summer Reading Challenge".

**Barnes & Noble** also has a summer reading program. You can pick up their form in the children's section of one of their stores. Read eight books and take the completed form back to the store. You'll be able to choose a free book from a select list.

## Summer 2009

Salt Lake County Library Summer Reading Program

Salt Lake City Library Summer Reading Program

Utah State Fair

Barnes & Noble

Series Lists

Common Sense Media

### Series Lists

Do you want to know all of the titles in a series, all series by a particular author, a series on a certain subject, etc. See <http://www.mcpl.lib.mo.us/readers/series/juv/>

### Common Sense Media

Are you wondering if that book or movie is appropriate for you. Check out [commonsensemedia.org](http://commonsensemedia.org). This site gives reviews on books, movies, games, TV and more. Age appropriateness and "star" ratings (1-5) are provided noted.

A section called "Parents Need to Know" includes topics and questions that you and your parents can discuss. It also provides ratings on the message, violence, sex and language.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter

to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



**Caption describing picture or graphic.**

**“To catch the reader’s attention, place an interesting sentence or quote from the story here.”**



**Caption describing picture or graphic.**

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter

to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



**Caption describing picture or graphic.**

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

**“To catch the reader’s attention, place an interesting sentence or quote from the story here.”**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



**Caption describing picture or graphic.**



## Organization

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

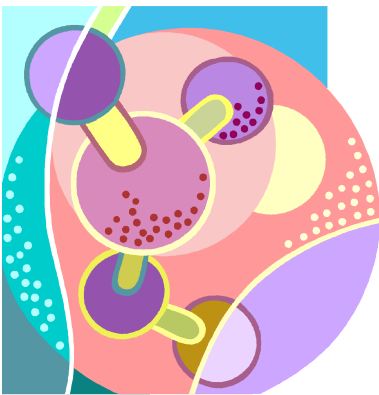
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

**Your business tag line here.**

---

WE'RE ON THE WEB!  
EXAMPLE.MICROSOFT.C  
OM

---



**Caption describing picture or graphic.**

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in

your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or

a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.